

JORDAN MCKINNEY

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SUMMARY

Illustrator and arts educator with 3+ years of experience in museum education, public programming, curriculum development, community engagement, visual communications, and exhibition projects. Experienced in developing educational and marketing materials, leading workshops and tours, coordinating creative projects, and creating accessible arts experiences for diverse audiences.

EDUCATION

Savannah College of Art and Design - Sept 2022 – May 2025

Degree: Illustration BFA, Animated Illustration and Publication

Honors: Magna Cum Laude

EXPERIENCE

Juliette Gordon Low Birthplace - Feb 2023 – Present

Lead Museum Guide & Community Relations Assistant

- Developed and launched new educational programming and interpretive materials that expanded museum and digital audience engagement for youth and adult visitors.
- Created social media graphics, email campaigns, brochures, and print collateral in collaboration with the marketing team to support museum programming and visitor engagement.
- Delivered engaging tours and educational workshops on Juliette Gordon Low and Girl Scout history, using clear storytelling and public speaking to connect with diverse audiences; earned 11 five-star visitor reviews.

Mayo Clinic - Sept 2024 – Nov 2024

Presentation Co-Lead & Associate Ideation Lead (SCADPro Sponsored Course)

- Collaborated on a 17-person team to develop a virtual walking tour for Mayo Clinic Jacksonville, leading the design of cohesive branding assets.
- Produced slide decks, process book layouts, and a repeat pattern to unify the project's visual identity.

Freelance Artist (Self-Employed) - Sept 2021 – Present

Visual Artist, Designer, & Arts Educator

- **Illustration:** Illustrated a range of client and personal projects, including portraits, children's book illustrations, surface design collections, and editorial pieces, adapting across different formats and audiences.
- **Art Education:** Established and independently led an 8-week illustration and character design curriculum for children ages 7–13 in a summer arts program, teaching introductory illustration classes.
- **Design:** Designed a range of client and personal projects, including logos, brand identities, hand lettering, posters, and merchandise, developing cohesive visual systems across print and digital formats.
- **Gallery Curation:** Led branding, artist outreach, and curation for an apartment gallery exhibition, attracting 60+ attendees and showcasing 20+ works in a cohesive, community-building event.

TECHNICAL SKILLS: Adobe Illustrator, Adobe Photoshop, After Effects, Procreate, Canva, Microsoft Office, Google Workspace

CORE COMPETENCIES: Museum Education, Public Programming, Curriculum Development, Community Engagement, Exhibition Curation, Workshop Facilitation, Public Speaking, Visual Communications

RECOGNITION & EXHIBITIONS: **Bold Journey Interview** – Feature Article, 2025 **Savannah Voyage Feature** – Interview Feature, 2024 **Out of the Fire** – Ceramics Exhibit, Savannah, GA, 2024 **Lancôme Write Her Future Scholarship** – \$10,000 Recipient, 2022