

Chrystal S. Davidson

Multi-Disciplinary Artist - Designer - Storyteller

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Profile

With over a decade of experience in education, customer service, and community engagement work, I use art and design to enhance interactive storytelling, strengthen community resilience, and build inclusive, intergenerational connections.

Experience

Soul Flow Oakland | Creativity & Communications Director Apr 2021– Jun 2023
Oakland, CA

- Managed client and instructor communications
- Coordinated logistics across patrons, staff, and founder
- Led visual + narrative campaigns and SMS/email outreach
- Organized classes and retreats via WordPress, ClassPass, PunchPass
- Processed payments and managed contracts
- Designed logo and marketing assets
- Led volunteer teams during retreats

San Diego State University – Arts Alive — Artist Liaison Jan - Aug 2021
San Diego, CA

- Selected artists for Social Justice Mural Project
- Streamlined cross-departmental communications
- Scheduled teams and ensured safe project execution
- Managed workspaces and met deadlines

SDSU – School of Art & Design — Student Assistant Mar 2020–Jun 2021
San Diego, CA

- Researched DEI strategies and presented findings
- Supported outreach and community engagement
- Facilitated DEI data sharing across departments
- Delivered reports to director and DEI committee

Food Web Stories — Program Organizer & Audio Editor Nov 2012– Jun 2016
Oakland, CA

- Developed story content and conducted interviews
- Edited audio and managed media uploads
- Co-organized events and created outreach materials
- Presented archives at public events

Skills

Technical Skills:

CAD, BIM, 3D Modeling, Digital Fabrication and Prototyping (3D printing, CNC), Cast/Mold, Rendering, Site Analysis, Climate Analysis, AI Generative Design, Canva

Software Skills:

Revit, Rhino3D, SketchUp, Twin Motion, Microsoft Office Suite, Adobe (Photoshop, Illustrator, InDesign), Google Workspace

Administrative Skills:

Email and Calendar Management, Newsletters, Social Media, Event Organizing, Graphic Design, Meeting Facilitation and Note-Taking, Marketing Proposals, Vendor and Stakeholder Coordination, Customer Relations and Customer Service

Education

Arizona State University - The Design School
Master of Architecture

Grad: May 2025
GPA 3.40/4.0

San Diego State University - School of Art & Design
Bachelor of Arts

Grad: May 2022
GPA 3.57/4.0