

Christopher Petri

Emmy® Nominated Graphics Designer & Video Producer

Creative and results-driven professional with extensive experience in video production, motion graphics design, and 3D animation. Proven ability to deliver high-quality, on-brand creative content that engages audiences and meets partner objectives.

Core Competencies

- Video Production & Editing
 - Motion Graphics Design
 - 3D Animation
 - Creative Campaign Development
 - Digital & Print Media Design
 - Team Collaboration & Leadership
 - Adobe Creative Suite (After Effects, Premiere Pro, Illustrator, Photoshop)
 - Cinema4D, Unreal Editor 5, Avid Media Composer, ProTools HD
 - HTML5, Interactive Ads, and Digital Banner Design
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Professional Experience

Altavek Productions – Greenville, SC

Video Producer / Motion Graphics Designer / 3D Animator

- Collaborate with creative teams to develop engaging fan experiences and breakthrough content.
- Design and implement in-match graphics for LED signage, video boards, and IPTV systems.
- Produce on-brand video graphics, animations, and interactive digital display ads (GIF, MP4, HTML5).
- Create and maintain templates for campaigns, ensuring adherence to brand standards.
- Support match presentations and event-specific graphics, including city initiatives and private events.
- Key Achievement: Delivered high-impact campaigns across multiple media platforms.

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Prior Experience

WHNS-TV 21 FOX Carolina – Greenville, SC

Lead Graphic Designer & Promotions Producer

- Produced, shot, and edited video content in both studio and on-location settings.
- Created impactful promotional materials, including digital graphics, special effects, and campaign creative.
- Operated and maintained a variety of video and lighting equipment to ensure production quality.
- Key Accomplishments:
 - Nominated for Best Promotional News Image at the 2019 Southeast Emmy Awards.
 - Led station rebranding efforts, including design of branding standards and marketing collateral.

SPOTS, Incorporated – Greenville, SC

Media Producer & Studio Manager

- Produced media projects, including video, audio, and social media content, using advanced software tools.
- Partnered with clients to conceptualize and develop digital content aligned with their goals.
- Directed sound design and dialogue editing while collaborating on custom music compositions.
- Supported IT systems, including SAN file servers and workstation maintenance.

Education

Columbia College of Chicago – Chicago, IL

Bachelor of Arts in Film and Television Production

Awards

- Southeast Emmys® Nominee – 2019
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Additional Information

- Website: altavekproductions.com
- LinkedIn: [linkedin.com/in/christopherjpetri](https://www.linkedin.com/in/christopherjpetri)