

NINA RAMONDO, BFA DESIGN

SENIOR DESIGNER | ART DIRECTOR | DIRECTOR CLIENT RELATIONS

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SKILLS

- Creative Concepting
- Public Safety Enforcement
- Visual Communication
- MacOS, PC
- InDesign
- Photoshop
- Illustrator
- After Effects
- Media Encoder
- Google Suite: Slides, Sheets, Docs, Drive
- Adobe Creative Cloud
- CMS: ConstantContact, ActiveCampaign

EXPERIENCE

Senior Designer and Art Director

DeVito/Verdi | New York, NY | 7/2021 - 2/2023

Led branding and advertising projects across digital channels from concept to production files.
Created UX Communication templates for websites, and emails within CMS: Active Campaign, Constant Contact.
Created style guidelines and designed brand guidelines pages.
Developed content, images and messaging to advance clients goals, and presented work in client meetings.
Developed new brand identity for new and refresh business goals, collaborated with team on brand expansion assets.
Created productions files for title sequence, lower third bars, social media Native, Discovery ads, banners, interactive landing pages, digital magazine pages, digital boards, UX functional containers, and more.

Graphic Design Intern

School of Visual Arts | New York, NY | 9/2019 - 12/2019

Working under the direction of and in the office of the Design Dept. Chair, Gail Anderson.
Designed intricate layouts and templates for school communications and posters.
Researched, photographed, scanned, filmed and organized student work for Dept. Chair's presentations.
Adjusted image to a cohesive appearance for layouts of magazine articles for lectures.

Graphic Design Assistantship

School of Visual Arts | New York, NY | 3/2018 - 9/2018

Working under the direction of Design Dept. Chair, Richard Wilde.
Designed and printed event posters.
Scanned, organized, and adjusted images for layouts of vintage collectibles for presentation slides.
Performed technical support of dept. equipment, digital boards, and laptop presentation connectivity.

Account Representative & Health Coach

Lean Chefs LLC. | Brooklyn, NY | 3/2014 - 9/2016

Intercepted approximately 40-70 client inquires daily, providing quality care and prompt resolution.
Personal sales growth of \$1 mil to \$2 mil by the second year.
Evaluated individual dietary needs (with medical limitations) and manually adjusted weekly meal plans.
Provided key-holder and daily operation responsibilities while maintaining office inventory.
Provided motivational support and health coaching for clients with special requests.

NYPD School Crossing Guard

61st Pct. | Brooklyn, NY | 1/2014 - 3/2014

Provided assistance to the public (Approximately 60 to 100) while entering the streets to attend school.
Safeguarded school children from moving vehicles and maintained a friendly relationship with the public.

Unemployed Period (Job Searching) - 3/2013 - 1/2014

Director of Customer Relations, National Division

Chefs Diet Acquisition Corp. | New York, NY | 12/2007 - 3/2013

Managed a team of twelve associates and conducted interviews and training of new hires.
Maintained daily records: inquiry analysis, sales and commissions, delivery, loss prevention claims
Created quarterly reports for shareholders of confidential operational and financial data.
Provided creative direction for promos and digital communications.
Scheduled staff time and attendance and provided coverage as needed.

EDUCATION

School of Visual Arts, Bachelor of Fine Arts, 5/2021
Kingsborough Community College, Associates of Liberal Arts, 6/2004

AWARDS

New York Festivals TV&FILM Awards 2023 Silver Award - Agency Art Director
Presidential Award in Graphic Design - Kingsborough Community College 2017
Gallery Award in Typography - Kingsborough Community College 2017
MTA 6th Annual "Our New York" Poster Display - NYC Transit AFT Mayoral Citation 3/1989