Dranae Clark

Atl, GA USA | clarkdranae@yahoo.com | Creative Portfolio

EDUCATION

Georgia Southern University Bachelor of Science: Chemistry Statesboro, GA

August 2019

PROFESSIONAL EXPERIENCE

Atlanta's First Agency

Atlanta, GA

Wholesale Trade Show Model

December 2021-Present

- **Upsell Textiles**
- Assist Clients at Checkout
- Help Teammates Navigate Sales
- Build Rapport with Potential Buyers
- Study Show Materials from Vendors to Learn Layouts
- Record Confidential Information for Order Processing

Franklin Dental & Braces

Smyrna, GA

February 2021-July 2021

Patient Coordinator

- Phone correspondence
 - Facilitate up to (4) schedules a day
 - Abiding by HIPAA Laws to Identify Patients
 - Accepting Payments while Navigating Company Portal
 - Solve Discrepancies while maintaining company standards and policies

PROFESSIONAL PROJECTS

Sky@Twelve Media Group

Remote

August 2021-December 2021

Public Relations Intern

- Social Media Copywriter
- Secure Interviews for Clients
- Abide by VIP Client Deadlines
- Draft Templates for Social Media
- Develop Event Recaps for E-Blast
- Schedule Meetings and Interviews
- Weekly Meetings Discussing Goals
- Record Behind-the-Scenes Footage at Events

LEADERSHIP EXPERIENCE

Rae The Mogul Remote Brand Developer/Independent Contractor February 2020-Present

Manage Calendars (3)

- Incorporate AI Tools
- Social Media Copywriter
- Review Products on Camera
- Created logos for Clients (6)
- Manage Social Media Interactions
- Draft Social Media Templates/Kits
- Travel via Plane to Fulfill Client Bookings
- Regularly Update Brands on Consumption

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