## **MATTHEW V. QUINN**

# Artistic Director | Theater Producer & Founder | Venue Manager

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#### PROFESSIONAL SUMMARY

Visionary Theater, Creative and Artistic Director with over 20 years of experience leading artistic endeavors and managing the successful operations of diverse theater venues in Los Angeles and San Francisco. Spearheaded the conceptualization and execution of numerous critically acclaimed theatrical productions, displaying a keen eye for creativity, innovation, and storytelling. Proficient in script selection, casting, and fostering a collaborative environment to bring artistic visions to life. Highly acknowledged as a prominent leader in the Hollywood Fringe Festival community as one of its most successful bookers. Skilled in ensuring productions and venues are managed efficiently and are profitable, with a proven record of successful negotiations, managing properties and assets, often under budget, while keeping up with high standards of customer service and production value. Additionally, has had tremendous success in programming, due to having an extensive and wide range of contacts in the performing arts market, from artists to venues to festivals, along the West Coast and internationally. Effectively created and produced programs to get shows continued extensions in Hollywood as well as other cities and countries. During the pandemic, instantly pivoted to live streaming shows and even hosted "What's Next?". Continues to thrive in the industry by being forward-thinking and flexible to the ever-changing market. In-depth understanding of the importance of arts in the community and giving back by sharing knowledge through various workshops, panels and with an open-door policy.

## **PROFESSIONAL EXPERIENCE**

# **Producing / Programing**

Executive Producer 2010 – Present

Hollywood Encore Producers' Award (ENCORES!)

- Created, produced, and organized all the participating venues in this "Best of" festival.
- Represented shows chosen by participating venues and extended in July, following the festival in June. In addition, several shows were extended throughout the year in Los Angeles and other cities.
- Hired and coordinated forty judges to see over two hundred shows in one month's time for various awards, press and industry.
- Created a publicity and marketing strategy for the festival's seven venues and one hundred shows.
- Coordinated the gathering, cross marketing, posting of publicity materials for all the shows.
- Demonstrated an exceptional ability to curate diverse and captivating repertoires that appeal to a broad range of audiences. Developed and maintained relationships with playwrights, directors, and actors to ensure the highest artistic standards.
- Collaborated with marketing teams to enhance production visibility, resulting in increased ticket sales and community
  engagement. Established strong media relationships to expand the theater's reach.

Hollywood Independent Theatre Festival (HITFEST)

- Created a new performing arts festival that runs nine months on weekdays in response to the current market conditions and artistic needs.
- Allows for shows touring the US to easily add a show in Los Angeles.
- Created opportunities for artists to present work to industry and develop a new audience.
- Venues get to utilize open space. Industry gets to see new shows from around the world.
- Looking for a range of exceptional and diverse talent.

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# Venue Management

### Venue Manager/Producer

Theatre Asylum, Los Angeles, CA Theater Production Company 2010 - Present

- Longest running producer and venue manager at the Hollywood Fringe Festival.
- Managing 5-10 theater venues accounting for 20-30% of the shows in the Hollywood Fringe Festival.

- Providing excellent training and customer services to over 500+ different theater groups by showing how to advertise, market, budget, create audiences, and win awards.
- Created a new venue to house international and national shows.
- Collaborated with the artistic team, vendors, and the public in a friendly and professional manner.
- Supervising all theater operations during the festival.

# Venue Owner/Manager

Theatre Asylum/Studio C, Los Angeles, CA

2007-2020

**Entertainment Venue and Theater Production Company** 

- Venue owner and Artistic Director of Theatre Asylum, a well-established theater on Theater Row.
- Expertly managed all operational facets of theater venues, including budgeting, staffing, and safety compliance. Established and maintained a smooth-running and welcoming environment for both performers and audiences.
- Scouted and helped put the original deal for the purchase of the building together. Helped save the theater spaces.
- Employed best business practices to ensure that the services and processes supporting the venue ran smoothly.
- Grew from one space to owning and managing three venues in the complex.
- Developed a network between Los Angeles, San Francisco, and New York.

## Artistic Director/Producer/Co-Founder

Combined Artform, Los Angeles & San Francisco

1997 - Present

- Produced and Co-Produced hundreds of live performances in a range of genres.
- Oversee all elements of yearly programming, development, marketing, and public relations.
- Responsible for all aspects of production for individual shows, creating shows, budgeting, casting, assembling
  the tech team, and strategic planning.
- Developing systems and processes to increase the efficiency, accessibility, and profitability of production.
- Created workshops and special events to educate and support the community.
- Offering consulting services for individuals and companies.
- Adept at building and leading cohesive, motivated, and creative teams. Demonstrated excellent communication and mentorship skills to foster artistic growth among team members.

### **ADDITIONAL EXPERIENCE**

West Coast Scout 2019 - Present

International Fringe Encore Series, SoHo Playhouse, NYC

- Cover performing arts festival circuit to find talent for NYC and Los Angeles
- Stays abreast of industry trends, emerging talent, and best practices to maintain the theater's relevance and excellence.

Online / Live Streaming 2020 - 2021

- Quickly pivoted during the pandemic to an online content creator for several projects.
- Expanded on some tech knowledge to run and delegate all jobs needed to create, rehearse, shoot, edit/stream, and archive.
- Used the platform to continue working with associates as well as grow international connections.

**EDUCATION:** B.A., New York University, New York, NY **INSTRUCTOR:** "How to Produce a Hollywood Fringe Show"

**SKILLS**: Production/ Project Management; Leadership. Negotiation. Arts Administration. Budgeting. Booking. Coordinating. Google Products, Microsoft Office Suite. Social Media Marketing, Instagram, Twitter, Hootsuite, Facebook. Streaming; Zoom, Streamyard, OBS. Very savvy with tech equipment and software.