

CONTACT

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www.staygucci.com

347-237-6900

PROFESSIONAL SKILLS

Platforms: Adobe Photoshop, Adobe Illustrator, Procreate, iMovie, Canva, Google Drive, Shopify, Word, Powerpoint, Cricut, Monday.com and Asana Illustration: Traditional and Digital

Social Media Management **Basic Video Editing** Photo Editina **Content Creation Beginner Product Photography Beginner Animation** Beginner Blender | Nomad Sculpt Vendor Events|Art Fairs|Art Gallery **Heat Press Apparel Project Management Productization Data Entry Navigate Windows and MacOS** Reliable, Great Communicator and Listener, Team Leadership, Quick Learner, Adaptable, Detail-Oriented, **Customer Service, Client and Customer** Outreach, Creative Thinking, Teaching

and Mentoring, Time Management,

Conflict Resolution, Creative Problem

Solving and Tech Savvy

Angelica Pantista Multimedia Visual Artist

I am an accomplished creative professional with a proven track record in all aspects of the creative process; planning, deliverables, communication, revisions, and final project. My work has been seen as numerous cover arts for upcoming music artists, on products, apparel, as tattoo designs and more. I am constantly looking for new ways to improve and gain new skills to grow as much as I can.

WORK EXPERIENCE

92NY AFTER SCHOOL ROOM SUPERVISOR 2021 - 2023

Pick up children from school to accompany them to the after school program. Set up room and snacks for the group before arrival. Create projects / lesson plans to do with the group each week. Take attendance of children as they are arriving and marking them as they depart. Manage staff members within the group by assigning them tasks and ensuring staff take children to their activities. Engage in play, conversations and homework help with the children in the group. Assist with conflict resolution between members of the group. Supervising the room as children play, enter and leave the room. Give daily checkins and discuss behavior with parents. Monthly meetings with staff to discuss lesson plans, children's behaviors in room, staff work ethic and any changes that need to be made. Reporting to Program Director if any situations escalate, to work together to find a solution. Completing staff evaluations each semester, meeting with each staff individually to discuss their eval and turning it into the Program director.

SOCIAL MEDIA MANAGER

2022 - Current

Research trending content and develop ways to make it work for a small businesses such as Bodacious Bijous and niche topics such as jewelry. Create short form content for TikTok and Instagram to advertise products but also to gain a larger audience with relatable content. Redesigned logo for Bodacious Bijous and helped with rebranding which has helped increase sales and recognition. Created graphics to be used in posts, e-commerce shop, business cards and banner for events. Assisted with hashtags, captions and trending audios to aid in bringing humor and advertisement to the business. Bodacious Bijous has gained about 100 new followers and currently their best post has reached 150 likes and

CREATOR OF STAY GUCCI 4,000 views

4,000 views **2014 - Current**

Maintain and manage an e-commerce shop, social media managing, fulfilling orders, product photography which includes shooting and editing photos of my art and products: prints, stickers, in house heat pressed apparel, handmade 3D art, and more. 6 years experience in setting up and participating in art fairs, vendor events and galleries such as Queens Night Market and The Living Gallery. Currently learning Blender to broaden my digital art capabilities. Created two Instagram Filters in 2021 and ranked Top 50 of the Spark AR Creators "Get Superpowered" Competition, Placed Rank 41. Created 29 GIFs & Stickers for Instagram which have reached 427.8M views. Art videos I've created for Instagram | Tiktok have gone viral the best currently being 682.6k views on Tiktok and 55k

FREELANCE VISUAL ARTIST on Instagr

2014 - Current

Commissioned by hundreds of clients via social media and WOM marketing, for wide variety of projects including but not limited to: paintings, digital art, tattoo designs, concept sketches, handmade 3D art, minimalistic logos, realistic | stylized portraits and digital assets for streaming | youtube videos | content creation. 7 years experience in creating cover art for music artists 4 years of experience heat pressing fabric with heat transfer vinyl and heat transfer paper.

EDUCATION

New York Institute of Art + Design SUNY Purchase

Graphic Design Painting &

Drawing

Art & Decign High School