

Rossi J. Craft

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PROFESSIONAL PROFILE:

A Theatre Management and Audio/Lighting Design professional offering comprehensive experience, education, and training. Employs a creative and resourceful approach to problem solving...Demonstrates proven leadership and communication skills...Organized and focused project manager...Promotes positive team environments.

Expertise encompasses the following:

Theatre Management	Facilities Management
Training and Development	Audio Design
Quality Control	Trouble shooting
Management	Sales
Customer Relations	Company Image and Marketing
Client Relations	Safety
Budgeting	Budget Management
Audio Installation	Business Management

CAREER HIGHLIGHTS

- Lead technical theater Designer for 8-million-dollar Project. West Coast Black Theatre Troupe Performance space. Sarasota FL
- Designed, Built and Operated Arts Council of Rock hill Community Performance Center.
- Designed, project manager, over saw installation and commissioned 1.8-million-dollar A/V renovation and Audio system replacement for 5 theater spaces at The Straz Center for the Performing Arts Center.
- Designed audio systems and event coordination for NC Dance Theatre, Zmax Dragway, Bank of America and Charlotte Knights Baseball Stadium.
- Won Metrolina Theatre Association Award for Outstanding Sound Design (MTA) for two consecutive years – 2003/2004 & 2004/2005
- Main Liason for AACTFEST 07 in Charlotte, NC
- Onsite audio engineer for numerous touring artists: David Sanborn (2001), Ray Charles (2000), Bruce Hornsby (1999), Elton John (1992), Stevie Ray Vaughn (1983)
- Led in-service sessions on a variety of Theatre topics. Routinely addressed groups of individuals ranging from business owners to hourly personnel. Conducted numerous training seminars on OSHA safety requirements, Theatre management and Processes.
- Successfully negotiated Union contracts as well as oversaw theatre work environment and safety training for employees.
- Oversaw project management of Sheer Madness, NCBPAC's first self-produced show. Responsibilities included budget, oversaw set design and build. Renovation of theatre space, procurement of props and seating, procurement of storage space for set, scheduling, and complete run of show.
- Developed policy and designed forms for time management and bookkeeping processes.
- Wrote, evaluated, and modified Operation, Training and Safety manuals.

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- Managed Planning, Design, budget, inventory, maintenance, and operations for every aspect in Live, Studio, Venue and Theatrical industry.

PROFESSIONAL EXPERIENCE

David A Straz center for the Performing Arts, Tampa Florida June 2013 – January 2017

Hired as Director of Operations. Promoted to Senior Director of Operations 2015. Directed all facets of Theatre Operations for 12 salaried non-union employees, 450 Union Seasonal employees as well as 800 volunteers.. Oversees Security, Retail, Production and Retail departments including budgets. Responsibilities include Budgeting, Forecasting, Management, scheduling and operation of 5 independent stages. Responsible for payroll, job posting process including hiring, termination and employee evaluations. Chaired Training and Safety Committee. Continually operated within budget every year, never exceeded budget. Oversaw Major projects such as 2 million dollar audio upgrade for the Theaters and A/V video and projection. Also negotiated Local Iatse Contract.

Rossi Craft. Columbia, SC
President

September 2007 – present

Supervise Operation of full service Theatrical Consulting Services Company. Responsibilities include all aspects of daily operation. Coordinate and implement strategies to develop new clients as well as growth of existing organic business.

ACYCY Community Performance Theatre
Director of Operations

May 2009 – June 2013

Day to day operations include and are not limited to: programming events for venue; contract implementation and negotiation of events; maintenance, service and repair of all technical equipment; provide a professional customer service environment for patrons; coordinate with AIE/Marketing/Technology Coordinator on ideas and planning of marketing strategies.

N.C. Blumenthal Performing Arts Center, Charlotte, NC
Director of Theatre Operations

May 1995 – September 2007

Hired as Head Sound Engineer. Promoted to Assistant Technical Director. Promoted to Technical Director. Promoted to Director of Theatre Operations in 2001. Directed all facets of Theatre Operations for 12 salaried non-union employees and 450 Union Seasonal employees. Responsibilities included Budgeting, Forecasting, Management, scheduling, and operation of 4 independent stages. Responsible for payroll, job posting process including hiring, termination and employee evaluations. Developed Internship program, designed numerous forms for payroll and time management processing, Chaired Training and Safety Committee. 12 years positive safety record in theatre environment. Continually operated within budget every year, never exceeded budget.

Freelance Audio Engineer, Rock Hill, SC
Audio Engineer

August 1983 – April 1995

Worked for numerous regional and national acts in all aspects of Audio services such as DB Sound of Chicago, Clair Brothers Sound, SHOWCO, Abercrombie & Fitch, Chili's Bar and Grill, Hollister, Old Navy, Verizon Wireless.

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EDUCATION

Career Development Center, Rock Hill, SC:

Electronic Engineer

Industry Training:

Time Management, Effective Organization, OSHA Safety, Wellness, Project Management, Audio System Tuning. Proficient in all aspects of Theatre management, Lighting and Audio design, programming and operation.

COMPUTER SKILLS

MS Word, Excel, PowerPoint, Nuendo, Smart live, Soundweb, Dagnet, Ease, Tef, WaveLab, Lightwrite, Paylocity, Vector works, AutoCad, Pinnacle, Tessitura, Easy lobby, Aloha POS.