



ROBERT DRIEMEYER

CONTACT

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in/robertdriemeyer

EXPERTISE

Cross-Functional Team Leadership
Video & Live Event Production
Script Evaluation & Development
Graphic Design
Presentation Development
Crisis Management
Project Management
Contract Negotiation
Budget Management
Fundraising
Investor Relations
Risk Mitigation
Talent Management
Quality Control

TOOLS

MS Suite
Visio
Adobe Creative Suite
CorelDRAW
OmniPage
MapInfo
Platt's POWERmap
Velocity Suite
iMovie
HTML and web design (basic)

SUMMARY

Multi-media visual storyteller with 20 years of experience as a graphic presentation specialist in investment banking firms and 12 concurrent years in live event production. Melding aesthetic vision, business acumen, and technical design skills to execute award-winning creative projects. Diplomatic and cross-functional communicator, accomplished at raising significant capital and mitigating high-stakes crises.

EVENT PRODUCTION EXPERIENCE

Executive Partner, DRIEMEYER-SILLS PRODUCTIONS

New York, NY

2015 – Present

- Provide full-service production services, specializing in new work and classic revivals, as well as production consulting and script development.
- Oversee daily operations while facilitating shared decision-making between co-producers, management team, and creative team.
- Raise capital from private investors, manage all investor relations, and submit reporting; raised nearly \$1.5M in capital for all projects.
- Nurture positive culture by resolving high-pressure, live crises with empathy.
- Organize initial press meet and greets, as well as opening/closing night parties.
- **Primary Accomplishments & Credits:**

- *Executive Producer, Party Face* (City Center, 2018): Contracted Academy Award-winner Hayley Mills; produced developmental reading and supervised revisions of original Irish script. Oversaw all financial matters, including budgets, union negotiations, and contracts.
- *Executive Producer, Two-Character Play* (New World Stages, 2013): New York Times “Critic’s Pick.” Negotiated exclusive commercial option for Tennessee Williams script while producing play at ~15% under budget; contracted Emmy & Tony Award-winner Amanda Plummer.
- *Associate Producer, La Cage Aux Folles* (Longacre Theatre, Broadway, 2010–2011): Won Tony Award for “Best Revival of a Musical” & Drama Desk Award for “Outstanding Revival of a Musical.” Raised ~\$125K in last-in capital.
- *Lead Producer, Slap&Tickle* (Provincetown Theatre, 2010): Operated as a General Manager (GM), owning budget, paying performer stipends, booking house seats, and contracting Obie Award-winner David Drake. Produced developmental readings, workshops, festival runs, and out-of-town commercial run; oversaw property licensing for regional production.
- *Co-Producer, Shear Madness* (New World Stages, 2015–2017): Fundraised ~12% of total capitalization. Tracked, analyzed, and reported on sales by zip code, using heatmaps to target advertising placements.
- *Associate Producer, Forbidden Broadway* (47th Street Theatre & Davenport Theatre, 2012–2014): Facilitated social media marketing by planning online initiatives and curating interactive content (contests, giveaways) to drive demand. Fundraised 15% of total capitalization.
- *Co-Producer, Elling* (Barrymore Theatre, 2010): Served as a fundraiser.
- *Co-Producer, Happy Birthday Doug* (Soho Playhouse, 2020): Advised Lead Producer on federal Shuttered Venue Operators Grant (SVOG) application, as well as streaming and licensing deals.

Lead Producer, Dear George (The Culture Project)

2004

- Developed script and coordinated productions at 40 theatres across the U.S. while performing the functions of a GM.
- Engaged Emmy Award-winner Rue McClanahan and Emmy Award-winner Margot Martindale.



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AFFILIATIONS

Broadway League

Off Broadway League

Off Broadway Alliance

EDUCATION

Southern Illinois University

BA, Fine Arts & Communications

Commercial Theater Institute

Graduate, 14-week Program

VIDEO PRODUCTION EXPERIENCE

Founder/Video Producer, BROADWAY BARFLY 2020 – Present

- Write, edit, and host weekly shows, posting over 100 videos in two years.
- Utilize iMovie to produce YouTube videos, attracting 225K total views and gaining 6.5K watch hours.
- Created and presented two auxiliary live events, involving interactive demonstrations, musical acts, watch parties, and tastings.

DESIGN EXPERIENCE

Presentation Specialist/Graphics Consultant, EVERCORE
New York, NY 2016 – Present

- Utilize Microsoft Office, Adobe Photoshop/Illustrator, and MapInfo to design all graphic elements for print and projection materials.

Graphics Consultant, CREDIT SUISSE, New York, NY 2015 – 2016

- Created custom graphic elements, PowerPoint templates, and specialty maps for global financial services company.
- Collaborate with banking groups to fulfill work orders in alignment with individual briefs.
- Developed custom templates calibrated to client brand guidelines and storylines.

Graphics Consultant, LAZARD
New York, NY 2009 – 2012 & 2013 – 2015

- Selected to lead specialty document library conversion project – Served as key point-person for 3 staff, assigning tasks and monitoring progress.
- Designed customized logos, graphs, organizational charts, financial tables, etc.

Graphics & Presentation Consultant/Shift Lead, MOELIS & COMPANY
New York, NY 2012 – 2013

Contracted by R.R. Donnelly

- Supervised 3 internal staff and coordinated workflow between branch offices and offshore operations; conducted quality control of outsourced deliverables.
- Generated original graphic elements such as maps, logos, graphs, organizational charts, financial tables, etc.

Graphics & Presentation Consultant, CITI, New York, NY 2007 – 2009

- Devised custom graphic materials for presentations, meetings, and events, including invitations, place cards, nametags, and mailing labels, etc.
- Organized and oversaw creation of map library to house archival collection.
- Served Power & Energy satellite center by collaborating directly with banking group to assess and fulfill design needs.

Graphics & Presentation Consultant, BEAR STEARNS
New York, NY 2000 – 2007

- Served as Front Desk Coordinator, intaking work orders, estimating deadlines, assigning tasks to 12 designers, and ensuring deliverables arrived on schedule.
- Operated as Mumbai Coordinator, orchestrating workflow between ~6 overseas designers and proofing their designs.