

Erica A. Farmer

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SKILLS AND QUALIFICATIONS

Strategic qualitative research and project design

- Design and execution of ethnographic research projects and strategies.
- Planning and performance of qualitative interviews to assess stated and unstated motivations.
- Usage of policy documents, archival materials, and other sources to augment firsthand interview data.
- Development and adaptation of complex analytical frameworks in real time.
- Creation and presentation of critical recommendations based on academic analysis.

Interpreting and translating complex information for diverse audiences

- Translating complex concepts for diverse audiences, from students to high-level specialists.
- Explanation of terms and content to audiences across multiple fields and organizations.
- Creation of diagrams and presentations to represent core concepts and dynamics in practice and reflect gaps and possibilities for change.

Analysis and interpretation of social behaviors and structures

- Identification and interpretation of behavioral patterns based on qualitative data.
- Developing models of institutional actors and their interactions using actor network theory.
- Creation of deliverables to represent structures and dynamics visually.

Cultural sensitivity/diversity awareness

- Presentations to varied audiences on cultural appropriation and diversity issues in the context of different fields and interests.
- Guidance in the development of critical thinking skills in relationship to intersectional issues across multiple topics.
- Development of programs and activities to encourage better understanding of intersectionality in practice.

RELEVANT WORK EXPERIENCES

PROFESSOR OF ANTHROPOLOGY

SAVANNAH COLLEGE OF ART AND DESIGN (SCAD) • MARCH 2021-MARCH 2022

Created introductory sociocultural and linguistic anthropology courses for future artists and designers. Introduction of anthropological research methods and techniques in applied contexts. Design of course materials, including lectures, interactive activities, and case studies, to present and examine anthropological concepts for non-majors.

ADJUNCT ASSOCIATE PROFESSOR

UNIVERSITY OF MARYLAND GLOBAL CAMPUS (UMGC) • NOVEMBER 2015- MARCH 2021

Teaching of anthropology and interdisciplinary social science courses within the Department of Social Sciences. Course development and adaptation within a dynamic, asynchronous online environment, with a focus on anthropological principles applicable to non-majors and an emphasis on supporting the needs of non-traditional students.

CONTENT DEVELOPER AND COURSE INSTRUCTOR

SETSAIL LLC • SEPTEMBER 2017- JULY 2019

ESL course instructor for Chinese students planning to study in the United States. Adjustment of individualized curriculum to address student needs in real time and education of students on sociocultural differences. Curriculum designer for advanced literature and speech classes.

ANALYST

**HIRE COUNSEL, ASSIGNED TO DEPARTMENT OF JUSTICE, CONSUMER PROTECTION
BRANCH THROUGH PAE- LABAT • MAY 2015- JANUARY 2018**

Review and analysis of legal documents for consumer protection cases related to fraud and food safety. Analysis and translation of French language documents for an ongoing criminal investigation. Drafting of background materials and summaries of content to be used in case briefs, legal documents, and internal presentations.

JAMES SMITHSON POSTDOCTORAL FELLOW

SMITHSONIAN INSTITUTION • SEPTEMBER 2013- NOVEMBER 2014

Inaugural fellow for the James Smithson Fellowship Program. Designed and implemented a yearlong research project to study formal and informal museum and archival policies around sensitive collections. Performed ethnographic research and in depth, semi-structured interviews with Smithsonian staff and other stakeholders. Developed case studies and white papers around research findings, which integrated analysis of institutional documentation with interview and contextual data. Created slide decks and presented research-based lectures both within and outside the Smithsonian. Convened a working group of institutional actors to explore the creation of a Cultural Heritage Center.

PHD RESEARCH PROJECT

UNIVERSITY COLLEGE LONDON (UCL) • SEPTEMBER 2008-NOVEMBER 2013

Conducted long-term ethnographic fieldwork in Bordeaux and the Western United Kingdom in support of PhD dissertation. Designed and redesigned research strategies and questions to consider sociocultural perspectives on legal regulation of artisan foods and wine in Europe. Usage of participant observation and in depth interviewing of research subjects. Thematic qualitative analysis of interview and ethnographic material, including via linguistic analysis and using actor network theory. Presentation of lectures, papers, and other programs on research findings and publication of multiple articles and book chapters on research content.

QUALITATIVE RESEARCHER

MCKINLEY ADVISORS • AUGUST 2012- SEPTEMBER 2013

Organized, scheduled, and performed telephone research interviews with interviewees from non-profit and trade associations, ranging from rank-and-file members to C-suite executives. Thematic analysis of interview data. Presentation of research findings through white papers and PowerPoint slide decks

SIMA ASSESSMENT PROJECT
SMITHSONIAN NATIONAL MUSEUM OF NATURAL HISTORY,
DEPT OF ANTHROPOLOGY • DECEMBER 2012- APRIL 2013

Designed and implemented assessment of the Smithsonian Institute for Museum Anthropology program in support of grant reporting for continued National Science Foundation funding. Conducted semi-structured interviews with former program participants in the context of program goals. Qualitative data analysis and creation of a thematic report on program successes and recommendations based on interviews.

CORPORATE RELATIONS COORDINATOR
WASHINGTON NATIONAL OPERA • MARCH 2005-DECEMBER 2005

Researched corporate support prospects and drafted proposals and presentations regarding sponsorship opportunities. Prepared government grant proposals and follow-up reporting on existing gifts. Maintained contacts and benefit fulfillment for existing corporate donors.

EDUCATIONAL BACKGROUND

PhD in Anthropology, University College London (UCL), 2013
MA in Anthropology, George Washington University, 2008
JD in Law, Stanford Law School, 2004
AB in Romance languages and literatures, Harvard College, 2001

OTHER SKILLS AND TRAINING

Languages

French and Spanish (fluent), Italian (reading)

Technology experience

General: Zoom, Skype, Microsoft Office Suite, Adobe Creative Cloud
Learning management: Blackboard, Moodle, Canvas, LEO (proprietary to UMGC)
Specialty databases: Westlaw, Lexis-Nexis, Relativity, Raiser's Edge, Tessitura, EM

Continuing education

Online coursework and training in user experience, design thinking and innovation, and business analytics

References available upon request