



**Adrian Beyer**  
NYU Steinhardt Graduate

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Portfolio Link

## Objective

College graduate from NYU Steinhardt school of Arts and Culture pursuing summer and part-time opportunities to apply my digital and graphic design skills to “real world” challenges.

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## Experience

### Graphics & Content Creator

#### Earth Celebrations

New York, NY

November 2021 - April 2022 (current)

Creating visual content for the Earth Celebrations arts activism collective. Duties include generating social media posts and graphics to advertise upcoming performances, workshops and other events.

### Logo Designer

#### Moon Glow and Star Rise

Los Angeles, CA (remote)

July 2021

Worked closely with the co-founder of two new companies, ‘Moon Glow’ restaurant chain and ‘Star Rise’ hotel chain to design company logos. Collaboration involved creating several iterations narrowing from a variety of concepts to final designs.

### Logo & Ad Designer

#### GroupVine, Inc.

Los Altos Hills, CA

December 2018 - August 2020

Conceived and generated logo designs for a new “simple social email” service offering called “Trivy.” Worked closely with web designer and CEO to formulate and create succinct and meaningful logo designs. Also worked with others on the team to create column ads for GroupVine’s sponsors.

### Logo Designer

#### Prism Security

Washington D.C., (remote)

February 2019

Worked closely with the company founder and designer to create a logo for their new venture, Aperion. The logo was used on the company website as well as on products and advertisements.

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## Education

### Bachelor of Fine Arts

#### New York University - Steinhardt School

Class of 2021

Dean’s List 2017-2018. Print & graphic artist for the “Washington Square News” school newspaper. Minor in “Media, Culture & Communication.” Recipient of the “Student Excellence Award” for the Department of Art 2021.

### Rhode Island School of Design

Summer 2016

Intensive 6-week pre-college art & design program.

### Los Altos High School

Los Altos, California

Awarded 2nd place in the 2016 Los Altos Rotary Art Show  
Acceptance to Museum of Los Gatos Juried High School Art Exhibition

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## Skills

Advanced Drawing - Advanced Sculpting (e.g., wood, metal, cast, and ceramic) - Comprehensive knowledge of Adobe Illustrator and Photoshop - Experience with Adobe Premiere and InDesign.

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## Personal

Runner, new kickboxer, dirty chai drinker, intermediate French speaker, poor Backgammon player.