

Chrissa Dockendorf (she/her)

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Executive Director

Strategic & Creative Community Builder with a Diversity, Equity & Inclusion Focus- Strong administrative operations, marketing, planning, budgeting, forecasting, and fundraising skills. Over 13 years of leadership and teaching experience. Intentionally grows organizations with an elevated focus on safe and supportive environments while delivering new and diverse ways to engage the community. Delivers impact across key business levers that include 37% financial growth during COVID-19 pandemic, leading fundraising efforts with a 15% increase in new donors, and awarded Woman of the Year 2021 for community work around building an environment for LBGTQIA+ youth and families in the performing arts.

RELEVANT EXPERIENCE

Eugene Performing Arts Center - | 2019- Present

Chief Executive Officer

- Establishes strategic plan annually with space to pivot when necessary
- Manages all finances, budgeting, forecasting, marketing, and revenue streams for the entire company
- Negotiates contracts and establishes budgets for all productions
- Hires, trains, onboards, and manages all dance, theater, voice, and operations staff with an emphasis on servant leadership, transparency, and encouragement for growth
- Builds curriculum for all theatre arts and dance programs
- Creates production schedule and allocates resources to support the vision of Directors
- Consulted with community members to build a curriculum and implement policies that create more inclusive spaces for BIPOC and LBGTQIA+ students, patrons, and families
- Established outreach and scholarships for foster and unhoused students as well as students in rural communities
- Oversees non-profit board, drives fundraising, and establishes strategic partnerships to create new donors
- Manages contract negotiations with local theaters and partners
- Works with local leaders in Eugene Chamber of Commerce, Lane County Arts Council, Trans*Ponder, and CASA of Lane County to create a stronger arts community that reaches underserved community members
- Navigated COVID-19 pandemic with solid decision making and an emphasis on community safety while growing the business 37%

Lane County Equity & Access Board - | 2018- 2020

ADVISORY BOARD MEMBER

- Advised the County Administrator on policies and practices surrounding equity, inclusion, and access in both internal and external matters
- Task Force Member for Gender Pay Equity and Hate Crimes, which led to resolutions around denouncing white supremacy, a county commitment to do work towards achieving racial equity, and an updated process around reporting and tracking of hate crimes

RAIN Eugene startup incubator - | 2018- 2019

CONSULTANT- Event Organization & Strategy

- Organized events with an equity lens for the startup community, including Pitch Stream & RAIN Accelerator Showcase
- Created budget, managed financials, and built strategic partnerships with potential sponsors and fundraisers
- Negotiated contracts with all vendors, locations, and speakers

Redefining Women in Tech- | 2018- 2019

CONSULTANT- Social Media & Community Engagement

- Organized speakers, facilitated questions, and coordinated technology for events
- Contributed to the overall strategy of the organization
- Managed social media over several platforms and interfaced with the online community

VR Training Solutions (Currently Shift)- | 2018- 2019

CONSULTANT- Diversity & Inclusion and Social Media

- Reviewed VR software implementation for equity issues before launching into educational platforms
- Advised leadership on inclusion strategy and development

Lane County Cultural Coalition- | 2017- 2020

Board Member

- Reviewed arts, humanities, and education grants that support cultural life in Lane County
- Granted approximately \$40,000 annually to local organizations

G2, inc. (Currently Huntington Ingalls)- | 2016- 2019

RESOURCE MANAGER

- Established a cross-functional workgroup to develop better processes around hiring more diverse candidates and creating a more equitable hiring process
- Brought diversity and equity lens to company culture and set new training and environment standards to improve inclusion and reduce turnover due to inequities

Randstad Sourceright- | 2013- 2016

TALENT ADVISOR

- Managed P&L for entire product marketing group across the U.S.
- Directed hiring strategy and maintained expectations with clients based on agreed-upon SLAs
- Organized large teams of globally dispersed recruiters, sourcers, hiring managers, and interviewers

Walkersville High School- | 2008- 2011

STAGE MANAGER/PRODUCTION MANAGER/CHOREOGRAPHER

- Created production schedules, led production meetings, and coordinated with Artistic Director to bring their vision to life
- Designed lighting, sound, and sets; stage-managed all productions.

Dance Unlimited- | 2008- 2012

DANCE TEACHER/CHOREOGRAPHER

- Taught children ages 2-18 in ballet, jazz, tap, hip hop, lyrical and musical theater
- Responsible for maintaining production budgets, lighting design, and staging

Integrated Communication Solutions- | 2005- 2013

TALENT ACQUISITION MANAGER

- Managed budget and P&L for talent department
- Created hiring workflow, upgraded onboarding processes and standards around interviewing experience
- Built relationships with program offices throughout the U.S. to establish regional hiring strategies

EDUCATION

B.S. – Organizational Development | Arizona State University

A.A. – Dance & Choreography | Montgomery College