

CONTACT

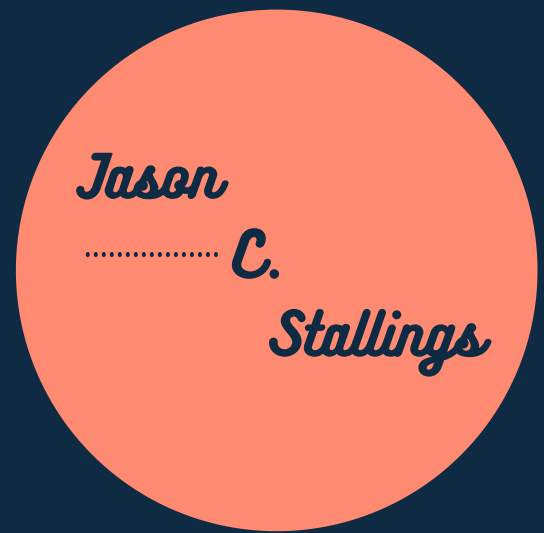
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Portfolio:

www.jasoncstallings.com



SUMMARY

An organized, patient and receptive listener, creative problem solver. Cross-departmental collaborator with diverse experience which has cultivated a solid foundation in communication, multitasking, and critical thinking. A proactive planner with a strong work ethic. A strong visual and verbal communicator that is effective at managing expectations backed with thorough and engaged research. Looking for a positive and engaging environment of creative individuals whose goal is to foster innovative and unique ideas. Current goal is to seek a creative role in an agency, non profit, or corporate environment.

PROFESSIONAL EXPERIENCE

Marketing Associate, The Winston School

www.winston-school.org

2020-2021

- Managed print advertising and magazine vendor relations for school campaigns.
- Developed admissions email campaign and audience for future enrollment from 2+ years of inquiries based on age of student as well as level of interest in the school.
- Provided research for SEO-related subjects such as online reviews as well as website improvements.
- Assisted Director of Development as well as Director of Admission and Diagnostics with annual fund campaign and admissions-related print materials.
- Created and launched an annual development-based periodical for the board of trustees and admission.
- As a member of the school's leadership team, I assisted in newsletter communications between faculty, staff, and families.

Artist in Residence, Hayslip Design and Associates

www.sherryhayslip.com

2008-Present, Dallas, TX

- Creation of original and commissioned artworks to complement interior spaces in collaboration with designers.
- Developed creative visual concepts with clients as well as designers to fit within the context of their professional and residential spaces.
- Negotiated a number of large-scale commissions with individuals and corporations in a number of different fields.

Lead Digital Project Manager, Web Design, Digital Envy

www.digitalenvy.co

2012-2017 (Tele-commute)

- Managed a variety of projects for digital advertising, web design, SEO, and branding.
- Worked directly with clients and internal team members to guide daily and weekly tasks through completion.
- Established goals and managed expectations and presented ways for our team to go above and beyond as needed.
- Developed overall project scope and advised clients in regards to content improvements for SEO practices.
- Collaborated with internal team to build websites using WordPress themes such as Avada.

PROFESSIONAL SKILLS

- Visual concept development for web and applications
- Proactive project scope development
- Open collaboration across all levels of business
- Highly developed written and verbal communication
- Content writing and editing
- Detailed quality control
- Content optimization for good SEO practices
- Graphic design and illustration
- Customer service and internal communications

SOFTWARE

- Photoshop
- Indesign
- Illustrator
- Wordpress
- Google Suite
- Basecamp
- Microsoft Word

EDUCATION

Bachelor of Fine Arts in Illustration
Savannah College of Art and Design 2007
Savannah, GA

Continuing Education
Brookhaven College, Richland College 2018-2019
Dallas, TX

- Studied app design, basic programming, SQL, Xcode and network management

- Adobe XD
- MOZ
- Squarespace
- HTML
- Facebook ad manager

SPECIALTIES

Digital concept development

- Website architecture, design, and implementation
- Website wireframe design
- Drawing and visual storytelling
- Newsletter and email marketing
- Website content implementation

Graphic design and illustration

- Print layout design
- Advanced drawing skills
- Photography editing
- Typography