

SCOTT BELA LUKACS

PROFILE

Accomplished professional in all aspects of the creative process ranging from concept through execution; excellent team player and collaborator, a forward thinker who brings a broad perspective to brand and promotion development.

EXPERIENCE

PARTNER/VISUAL & MUSIC SUPERVISOR, GARNET GIRL – 2018-PRESENT

- Identify and target new projects for development
- Create visuals for creative use in sales presentations
- Music placement for film/TV projects and create soundtracks

SUBSTITUTE TEACHER, MORRIS SCHOOL DISTRICT – 2021-PRESENT

- Long term K-12 substitute in Morristown, NJ

SALES & MARKETING AGENT, IPS – 2017-2018

- Direct marketing for a clean energy supplier

EXECUTIVE PRODUCER, WISER TIME MUSIC – 2016-PRESENT

- Manager and Booking Agent for an independent music label
- Identify and sign new artists for representation
- Secure music placement in film and TV projects
- Curate art and music events that serve to further establish the brand

OWNER, BLUELINE ART – 2005-PRESENT

- Fine Artist, art sales and commissions
- Shown in galleries in New York, New Jersey, and California
- Art consulting for both private and corporate collectors
- Visual artist representation

ART CONSULTANT/SALES, LIMELIGHT AGENCY – 2005-2018

- Art consultant and sales to galleries, corporations and private collectors
- Increased the East Coast client base and expanded existing client business
- Celebrity Artist and VIP client liaison during gallery shows and special events in the US and abroad

VP SALES/ADVERTISING DIRECTOR, NATIONAL TOOL & MFG. CO. – 1989-2005

- New Business Development, Product Marketing, Customer and Vendor Relationship Management
- Reduced the advertising and marketing budget by bringing operations in house
- Developed the company's original web site including online ordering capabilities
- Digitized the catalog and rebranded the corporate logo and all visual communications
- Directed trade show planning and managed the exhibit experience
- Supported the sales force through print advertising, direct mail and in-person customer presentations

EDUCATION

SCHOOL OF VISUAL ARTS, NEW YORK, NY – MFA-COMPUTER GRAPHICS

FAIRLEIGH DICKINSON UNIVERSITY, MADISON, NJ – BA-FINE ARTS

SKILLS

Mac/OS, Adobe, Quark, Pages, Numbers, Keynote, Windows, Word, Excel, PowerPoint, Published Song Writer